



2020 High Plains Library District Foundation Summary

Financial Summary

2020 Revenue	2019 Revenue	2018 Revenue
2020 Revenue \$203,181.55*	2019 Revenue \$180,769.10	2018 Revenue \$94,654
2020 Expenses \$91,063.29*	2019 Expenses \$80,966.43	2018 Expenses \$147,064
2020 Assets	2019 Assets	2018 Assets
2020 Undesignated Assets \$6,447.42*	2019 Undesignated Assets \$19,123.35	2018 Undesignated Assets \$23, 238
2020 Endowment Assets \$571,592*	2019 Endowment Assets \$478,530	2018 Endowment Assets \$378,804

***2020 Financials are not yet audited**

Donor Database

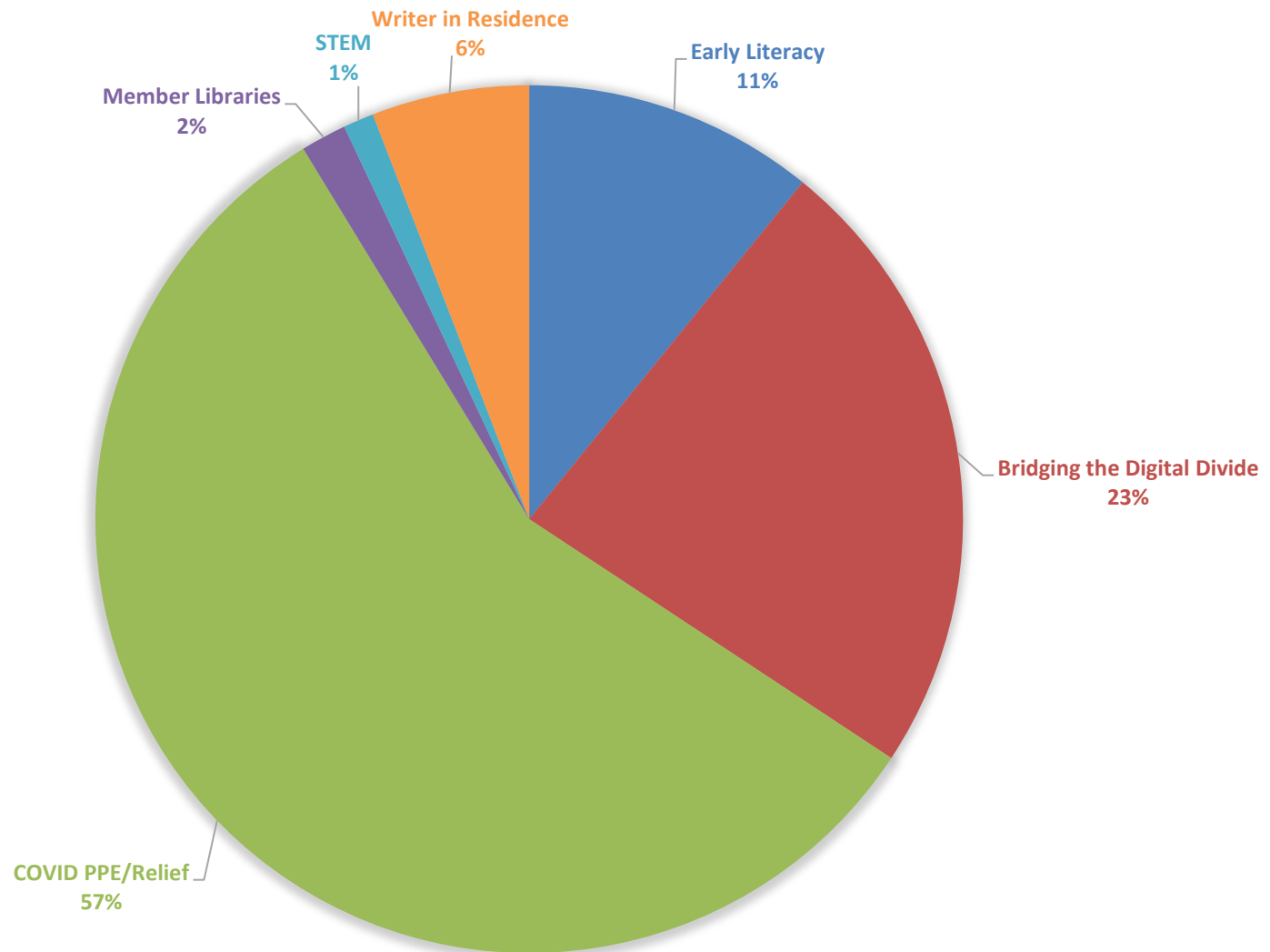
2020	2019	2018
2020 Records 1,441	2019 Records 1,416	2018 Records 1,332
2020 Gifts 3,490	2019 Gifts 3,231	2018 Gifts 2,851
Avg Gift \$580	Avg Gift \$490	Avg Gift \$435

Grants

2020	2019	2018
Applied \$788,300 Funds	Applied \$222,750	Applied \$27,000
Granted \$174,900*	Funds Granted \$22,445	Received \$15,000

***2020 Funds Granted include approximately \$109,600 in reimbursement grants from the Colorado State Libraries CARES Act Grant and DOLA.**

2020 FUNDS GRANTED





Gifts In-Kind

Total valued at \$3,130

Employee Giving

Vacation Donation Campaign \$6,159.18*

Monthly Gifts \$2,155

Total Revenue \$8,314.18

Online Giving

Community First Foundation \$2,176.19

End of Year Campaign

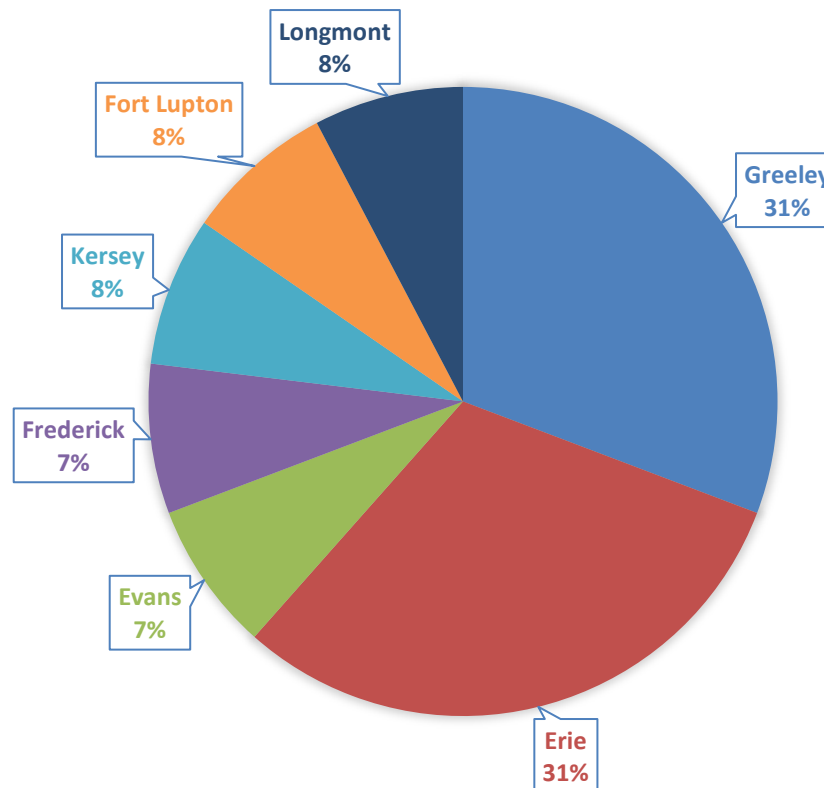
End of Year Mailer Revenue \$2,750.00

End of Year Mailer Cost \$90.00

Total Revenue \$2,660

*Vacation Donation Campaign
income includes donations made in
2020 that were received in 2021.

END OF YEAR DONORS BY LOCATION

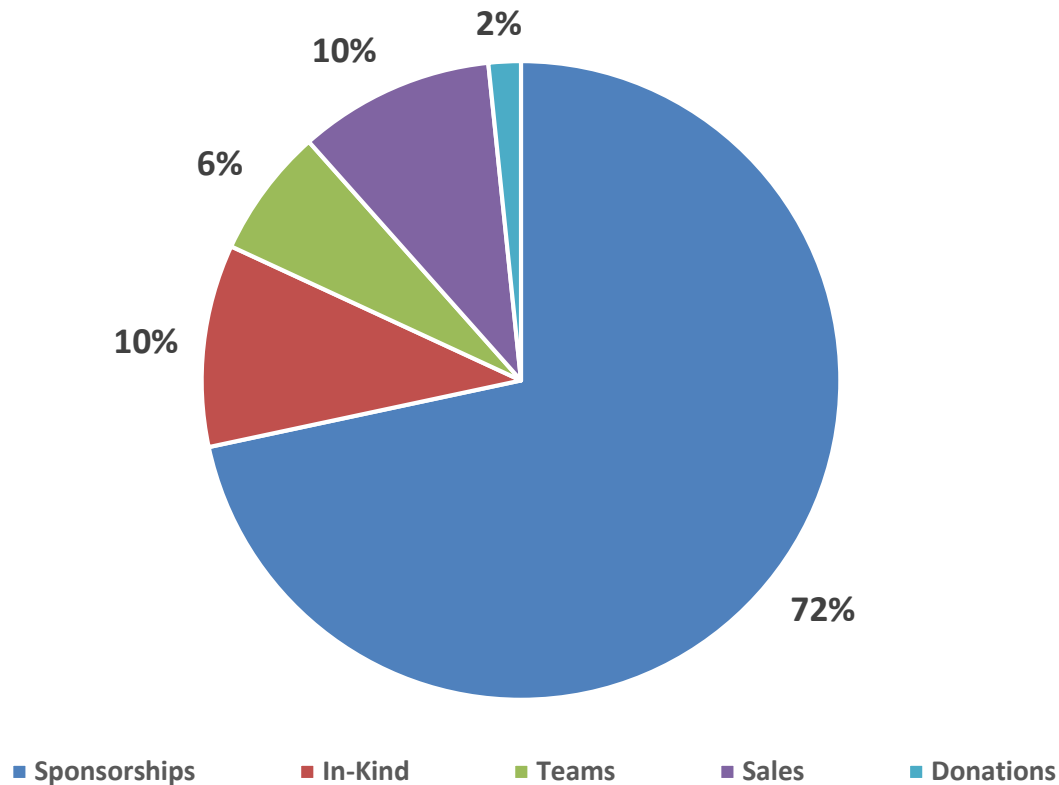




Links for Literacy

2020	2019	2018
Gross Income \$29,029	Gross Income \$31,313	Gross Income \$28,450
Expenses \$9,209.53	Expenses \$7,824	Expenses \$7,594.28
Net Income \$19,819.47	Net Income \$23,489	Net Income \$20,855.72
Kiwanis Split \$9,909.74	Kiwanis Split\$11,744	Kiwanis Split\$10,427.86
In Kind Gifts \$3,130	In Kind Gifts \$4,800	In Kind Gifts \$5,732
Participation 24 teams	Participation 24 teams	Participation 23 teams

2020 Links for Literacy Income





Colorado Gives Day

Year	2020	2019	2018	2017
# of Gifts	43	49	39	45
Net	\$8,515.34	\$4,755.69	\$3,974.24	\$3,465.00
Matching Fund	\$188.67	\$159.10	\$106.26	\$151.93
Gross Donations Received	\$8,981.60	\$4,934.79	\$4,080.50	\$3,616.93
CFF Fees	\$169.93	\$81.05	\$68.50	\$69.30
New Donors	5	12	10	7
Recurring donors LCY	34	30	28	36
Recurring donors LCY increase gift	10	2	4	13
Recurring donors LCY decrease gift	4	4	2	6
Recurring donors LCY same gift	18	25	19	14
Recurring Donor 2+ Years	22	20	1	1
Average gift	\$209.66	\$97.05	\$101.90	\$77.00



Colorado Gives Day Continued

Weld County Collaborative

Participating Organizations **30**

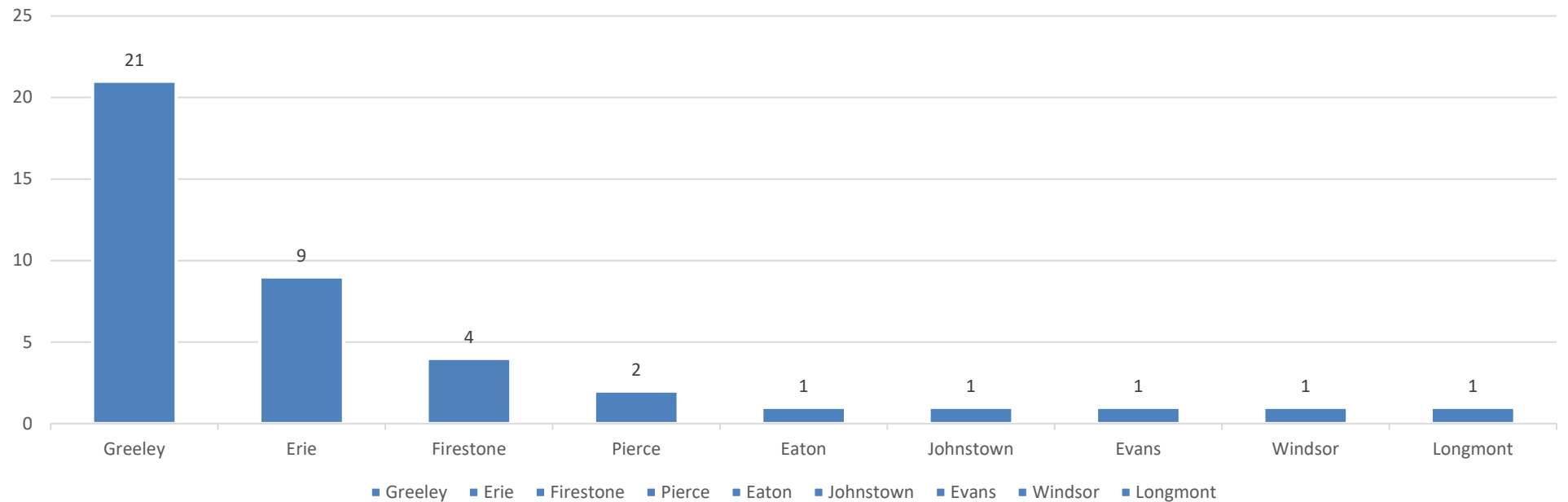
Total Funds Raised **\$421,779**

Statewide

Participating Organizations **225,440**

Total Funds Raised **\$50 million**

2020 Colorado Gives Day Donors By Location





Solicitation Overview

2020 Solicitation

Links for Literacy **\$29,029**

End of Year **\$2,750.00**

Funds Granted **\$174,900**

Employee Giving (Vacation Donations and One-time Payroll Deductions) **\$6,159.18**

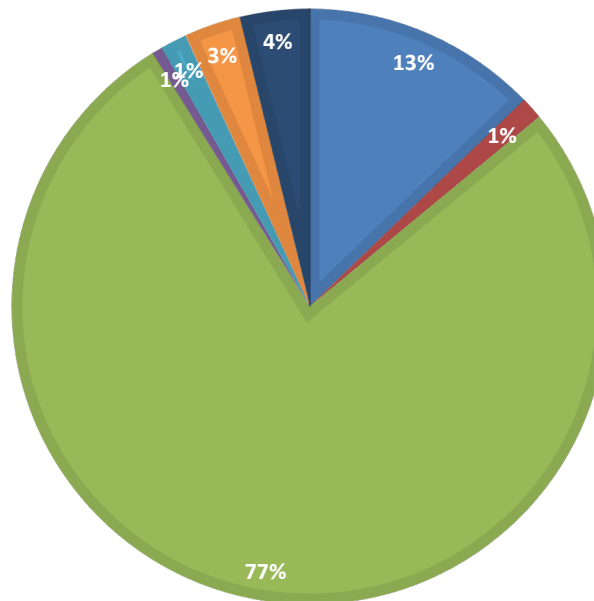
Monthly Gifts **\$3,195.60**

Sales **\$6,916.48**

Colorado Gives Day **\$8,515.34**

2020 SOLICITATION ANALYSIS

■ Links for Literacy ■ End of Year ■ Grants ■ Employee Giving ■ Monthly Gifts ■ Sales ■ Colorado Gives Day





Board

2020		2019		2018	
2020 Board Giving	\$300	2019 Board Giving	\$400	2018 Board Giving	\$140
2020 New / Revised Policies	2	2019 New / Revised Policies	3	2018 New / Revised Policies	1
2020 New Members	2	2019 New Members	8	2018 New Members	7
2020 Q1 Attendance	75%	2019 Q1 Attendance	100%	2018 Q1 Attendance	86%
2020 Q2 Attendance	100%	2019 Q2 Attendance	100%	2018 Q2 Attendance	86%
2020 Q3 Attendance	100%	2019 Q3 Attendance	86%	2018 Q3 Attendance	57%
2020 Q4 Attendance	78%	2019 Q4 Attendance	100%	2018 Q4 Attendance	86%

Primary Support to the District **2020**

- Funds Granted **\$174,900**
- Writer in Residence Stipend **\$9,000**
- Links for Literacy Kiwanis Club of the Rockies Share **\$9,909.74**
- **Total \$193,809.74**

Primary Support to the District **2019**

- Funds Granted
 - Early Literacy \$17,445
 - Glenn A. Jones Memorial Library \$5,000
- Writer in Residence Stipend \$9,000
- Signature Author Series Fundraiser Community Grief Center Share \$2,406
- Links for Literacy Kiwanis Club of the Rockies Share \$11,744
- Total \$36,350