

2022

Annual Report



HPLD Friends & Foundation
Helping Build Community



FRIENDS OF THE LIBRARY — Friends of the Weld County Library, who assist the library throughout the year in many ways, are shown clipping pictures for the library files. From left to right are:

Esther Maxwell, Irene Waite, Josephine Jones and Elza Stockton. Back row, Pegg Zulauf, Blanche Beattie and Laura Veal. The group has members who reside throughout Weld County. (Tribune photo by Wylie Smith)

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Donors

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Joyce Smock

Secretary/ Treasurer

Julie Forland

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Andrea Kaumann

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Joyce Smock

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Fundraising Committee

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Joyce Smock

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Volunteer Committee

Andrea Kaumann

Staff Liaison, Niamh Mercer


Staff

Foundation Director

Niamh Mercer

Development Associate

Christina Hardman



Our mission is to build a community of library lovers through increased collaboration, philanthropy, volunteer engagement, awareness and advocacy for the libraries for the High Plains Library District.

Foundation Rebrand Launch

On April 4th, 2022, the HPLD Foundation rebranded to HPLD Friends and Foundation.

The Foundation has developed a fresh logo, a new website, and created a Foundation-exclusive Facebook page.

In addition to our new online presence, we launched *Friends*. Friends of the Library are library lovers that share their support by donating, volunteering, or a combination of both! We believe that library lovers should have the opportunity to become a Friend by sharing their time or treasure.

Friends can unlock new membership benefits by supporting their library through curated volunteer opportunities or by donating in support of their library's work in our community.

What hasn't changed: our mission and values. We are building a community of library lovers by supporting the High Plains Library District so your tax dollars stretch even further.



Board Designated Funds

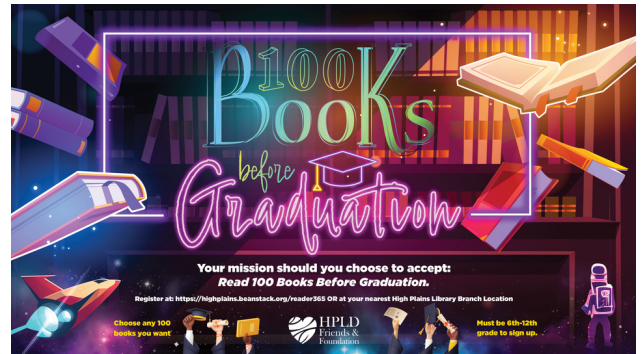
The HPLD Friends & Foundation support librarians in producing high-quality library programs and services so that they may be available for present and future generations of library lovers. Based off the Foundation's Spending Policy, a percentage of our earnings from investments is available for our Board to distribute to the needs of the District. HPLD librarians submit proposals for the projects for which they need funding. Our Board committee reviews and selects the ones that best align with the goals of the Foundation. *Funds designated in 2022 go into effect for programs and services in 2023.*

100 Books Before Graduation - \$1,000

100 Books Before Graduation is a twist on the popular 1,000 Books Before Kindergarten. HPLD Branch Teen Librarians will start a year-long reading program for teens. It will target improving literacy in patrons within the 6th to 12th grade.

Annual Juried Art Show - \$600

Erie Community Library has hosted a Juried Kids Art Show for 3 years running. The event takes place in September/October of each year as a community event that highlights the artistic talent of children ages 3-18.



Northern Plains Public Library Summer Reading Adventure - \$1,000

NPPL's Summer Reading Program is expanding due the rapid population growth in Pierce, Nunn, and Ault, as well as a focused marketing effort by our Children's Librarian to expand the program. The designated funds will support an existing budget and bolster the popular literacy program.



Summer Reading Adventure (SRA) - \$2,500

HPLD's annual Summer Reading Program fosters personal growth and development, promote a passion for reading, and support family literacy.



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Board Designated Funds

Fort Lupton Capital Campaign - \$500

After nearly three decades of a joint space for high school students and public library users, the Fort Lupton Public and School Library is building a separate facility for public library services. The new building will have increased community spaces, including study rooms, a makerspace, a children's courtyard, and a meeting room, as well as a schedule and layout less related to school needs.

Platteville Power Project - \$1,500

Platteville Public Library and its Board are working on a Power Project that will lead to the library being more energy efficient. The HPLD Friends and Foundation are providing funds to cover electrician costs to change overhead florescent lights to LED's.

Carbon Valley Library Nature Play Space - \$3,100

The Jan Cruz Nature Trail currently provides education about local wildlife, a place to exercise and focus on well-being, and it is a gathering space where all are welcome. The library staff are planning to create a Nature Play Space that will offer our young patrons a place of their own where they can explore, build, cooperate, and discover nature in open-ended play and experiential learning. The HPLD Friends and Foundation are providing funds for a storage shed to safely store the outdoor play equipment in the winter.

Yes!Fest - \$2,500

Youth Engineering and Science Festival – YES!fest – is a fun and educational festival for the whole family. Booths and exhibitors from across many science and engineering fields will provide hands-on activities for all age levels. YES!fest seeks to create a change in attitude toward engineering as a meaningful potential career option and emphasize its relevance in our everyday lives.

Widening the Window - \$3,000

Inspired by the "Let's Talk About Race" series, "Widening the Window", is a series that thoughtfully discusses race, introduces the idea of radicalized trauma, and implements various healing techniques for families.



Writer in Residence: Rob Walker

Rob Walker is a former funeral D.J., failed birthday magician, and future ghost. He is also a writer who has written for 5 of Paste Magazine's 7 Humor Sites You Should Be Reading, including The Hard Times, Points in Case, and SlackJaw, among other outlets. His short stories are featured in the anthology series Crash Philosophy by Nerdy Things Publishing and Ahoy Comics. Rob's scripts have also been Official Selections at FilmQuest, Mile High Horror Film Festival, Paragon Science Fiction and Fantasy Play Festival, and the Austin Comedy Short Film Festival. He lives in Greeley with his family in a 110-year-old house with monsters in its walls (probably). Rob spent his residency working on his playscript, Utopia!. The playscript asks the question, "What happens when the future comes to Weld County?!". Utopia! is a theatrical playscript comprised of a collection of vignettes and one-act plays set in Weld County, Colorado.

On Thursday, December 8th, 2022, Rob Walker performed a live reading of Utopia! at the Atlas Theater in Greeley, CO.

The playscript will be available to HPLD cardholders in 2023. The Foundation thanks Rob for a fantastic residency and looks forward to his future works.



Saying Goodbye to Links for Literacy

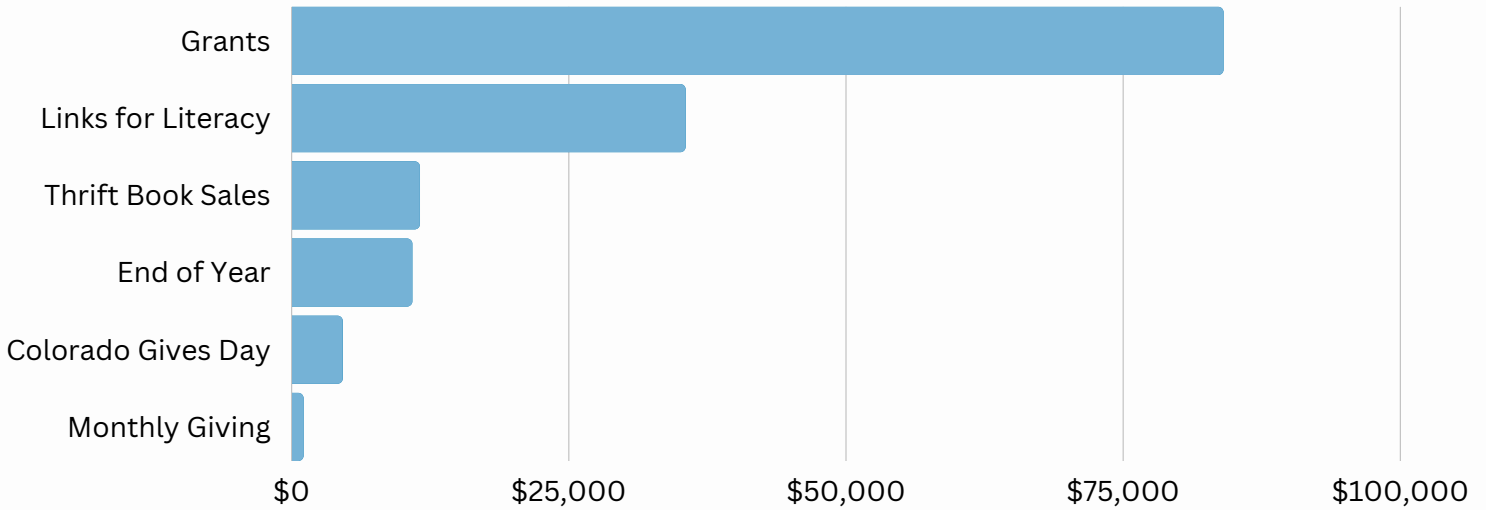


After over a decade of hitting the links, the HPLD Friends & Foundation have made the decision to no longer hold the Links for Literacy Golf Tournament in partnership with the Kiwanis Club of the Rockies. We value our partnership with the Kiwanis Club of the Rockies and wish them the best in their philanthropic endeavors. We hope that you will continue to support the HPLD Friends & Foundation and Kiwanis Club of the Rockies in our separate fundraising efforts.

We invite you to join your HPLD Friends & Foundation at our annual fundraiser: Innovation Luncheon at LINC. We are excited to continue to support the High Plains Library District in its innovative focus areas like skills-based learning and workforce development that are the centerfold of our new library innovation center LINC.

2022 Financials

Revenue	Expense	Undesignated Assets	Quasi Endowment
\$80,277	\$210,569	\$125,597	\$474,377

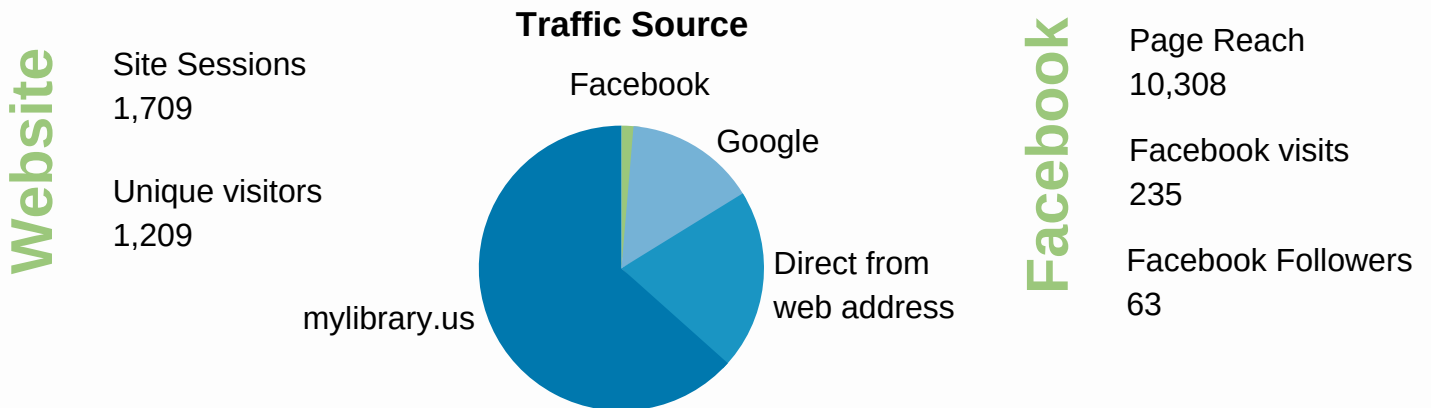


2022 Solicitation Analysis

Links for Literacy	\$35,483	Monthly Gifts	\$1,030
End of Year	\$10,830	Sales	\$11,514
Grants*	\$84,007	Colorado Gives Day	\$4,552
Employee Giving	\$7,654		

*The IMLS grant is not reflected in our 2022 Audit Revenue as the funds went directly to HPLD

2022 Digital Engagement



2022 Sponsors & Grantors

Gold **\$15,000 and up**

Buell Foundation
Greeley Downtown Development Authority
Institute of Museum and Library Services
The Weld Trust
Weld Community Foundation

Silver **\$10,000 up to \$14,999**

National Endowment for the Arts
Pizza Hut

Title Sponsor **\$7,500 up to \$9,999**

Presenting Sponsor **\$5,000 up to \$7,499**

GH Phipps Construction Company

Bibliophile Sponsor **\$2,500 up to \$4,999**

Flood and Peterson Insurance
Front Range Roofing Systems LLC
Weld Community Foundation Littler Youth Fund

Library Lover Sponsor **\$1,000 up to \$2,499**

Bank of Colorado
Briggsdale Gas & Go
Dairy Queen
Eckstine Electric
FirstBank
Richmark Holdings, INC
Sturgeon Electric
United Power
Walmart Local Community Grant
Wember Inc.

Friend of Sustainability Sponsor **\$500 up to \$999**

American AgCredit
Brian Franzen – exp Realty
Culver's
First Advantage Banks
Kiwanis Club of the Rockies
Lone Rodder Enterprises
Ruesch, Biddle, Larson & Ratliff CPAs LLC
Red Wing Shoes
Weld Community Credit Union

Friend of Innovation Sponsor **\$250 up to \$499**

Dollar General Literacy Foundation
Marr Family Dentistry
Mister Money
OtterCares Foundation
The Human Bean

2022 Friends

Friend of Sustainability \$500 and Up or 500 or more volunteer hours

Brian and Melissa Goldman
Cornelia Dietz
Connie and Courtney Willis
Cynthia Welsh
Doug Stillings
Dan and Diana Fahrenholtz
Duane Franzen
Elena Rosenfeld
Eric Moore
Gerri Holton+**
Karie Probasco
Linda and Robert Van Hare
Melanie McGinn+**
The Trotter Family+
The Endicott Family+
The Melena Family +

Friend of Innovation \$250-\$499 or 250-499 volunteer hours

Bernard and Virginia Kinnick+
Cindy Harpring
Dr. Kelley Carmichael Casey+**
Jana and Tom Caldwell+**
Judiane Koch
Julie Forland**
LaVonne Stonebraker
Mary Linscome+
Michael and Mary Adams
Michael and Cynthia Welsh*
Paciotti Family+
Paul Somlo
Sally Towner
Stephen and Susan Young+

Friend of Community \$25-\$249 or 25-249 volunteer hours

Allyn and Debbie Robinson
Alvin and Carol Burkhart
Amy Zarlengo
Anne and George Curtis-Curfman
Annie Epperson**
Andrea Kaumann**
Arhant Dholam*
Becky Kinsinger
Bernard and Virginia Kinnick+
Bill and Dana Heiny
Bill and Susan Hurt
John and Brenda Small+
Bonnie Lybrook
Brian Franzen
C.H.
Charmaine and Russell Ness
Cindy Osborne
Darryl Bootland
David Surface
David and Mary Young
David L. Young
Dorothy Kielian+
Doug and Janet Smith
Elena Rosenfeld
Esther DeManche
Hortt Family+
lizzy Ginger
Jacqueline Maldonado
Jan Rogstad
Jen Mayer
Jean Bruns
Joan Takamine

John and Dimitria Hurst
John Royer
Jolene Yates
Joseph and Meredith Tyburczy
Joseph Maren
Joyce Smock+**
Juan Mora
Julia and Steve Glennon*
Karen and Gale Giebler
Karen Trainor
Kathy Allen
Kenneth Poncelow*
Laura Connolly+
Marcia Siebring
Margaret Collins
Margery G. Curtiss
Marsha Davis
Mary Jo Brockshus
Mary and Odie Roberts+**
Mary Heberlee*

+Donors to the LINC Capital Campaign

*Volunteer

**Donor and Volunteer

2022 Friends

Friend of Community \$25-\$249 or 25-249 volunteer hours

Matthew Starr+**
Michele Vetting
Niamh Mercer+
Pam Bricker
Pamela K. Clark
Ray and Joanne Peterson
Reva and Dick Bond
Rick Hardman
Rose McDonald
Robert and Shelia Hogan
Robert and Diane Leahey
Rosalie Martinez
Sandra Wunder
Sarita Metzler
Susan Pedrick
Susan Staples
Sylvia Argilla
Teresa Curtis*
Terry Loewenberg
Zane Faller*

Junior Friend (18 & under) \$15 and up or 15 hours or more

Adeline Greene*
Avery Rexroth*
Dawson Atabe*
Devang Pandey*
Jozlynn Smith*
Liam Miller*
Parker Dowd*
Shrika Acharya*
Smarika Dahal*
Souvik Laskar*
Tessa Ashkenase*

When you become a Friend of the Library, you are joining a community of library lovers and supporting free and enriching programs. You can become a Friend either by volunteering within a HPLD library or by making a monetary donation.

+Donors to the LINC Capital Campaign

*Volunteer

**Donor and Volunteer

BUILDING A COMMUNITY OF LIBRARY LOVERS

WAYS TO
GIVE



www.coloradogives.org/organization/HPLD

www.hpldfriendsandfoundation.org/sponsorship
foundation@highplains.us



Write checks to:
HPLD Friends & Foundation
2650 West 29th Street
Greeley, CO 80631

Make checks payable to:
HPLD Friends & Foundation
Write program/event in memo



Stay up to date on Foundation News with our newsletter: *The Quarterly*.
Our newsletter features interviews, program and event announcements, and
fundraising updates. Sign up on our website.



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