



**HPLD Foundation Board of Directors
Regular Session
March 22, 2021
Northern Plains Public Library
216 2nd Street, Ault, CO 80610
3:00pm**

This meeting will also be streamed virtually via GoToMeeting
<https://global.gotomeeting.com/join/839710821>

1.0 OPENING OF MEETING

- 1.1.** Roll Call and Pledge of Allegiance
- 1.2.** Approval of Agenda (Action)
- 1.3.** Approval of Minutes (Action)
- 1.4.** Public Comment

2.0 ITEMS FOR ACTION/INFORMATION

- 2.1.** Board of Directors Icebreaker (Information)
- 2.2.** 2020 Writer in Residence Report (Information)
- 2.3.** Board Designated Fund Update (Action/Information)
- 2.4.** Revised 2021 Meeting Schedule (Action)
- 2.5.** Election of Officers (Action)
- 2.6.** Selection of Committees (Action)

3.0 FINANCE REPORT-Natalie Wertz, Finance Manager

4.0 FOUNDATION REPORT-Niamh Mercer, Foundation Director

- 4.1.** 2020 Foundation Summary
- 4.2.** 2021 Foundation Timeline
- 4.3.** ReFUND What Matters and Library Giving Day

5.0 BOARD COMMENTS

6.0 ADJOURNMENT

Next Meeting: May 17, 2021 3:00pm Centennial Park Library 2227 23rd Ave., Greeley, CO 80631



HPLD FOUNDATION BOARD OF DIRECTORS

DRAFT: Regular Session

November 16th, 2020

3:00 PM

Hudson Public Library

1.0 OPENING OF MEETING

Meeting called to order at 3:08pm

1.1 Roll Call and Pledge of Allegiance

Present: John Damsma, Gerri Holton, Mary Roberts, Mark Moody, Andrea Kaumann, Miranda Arens-Bennett, and Julie Forland

Absent: Caleb Jackson, Joyce Smock

Staff

Carolyn Valencia, MOVE Librarian; Elena Rosenfeld, Community Engagement and Strategies Manager; Marjorie Elwood, Associate Director; Natalie Wertz, Finance Manager; Niamh Mercer, Interim Foundation Director; Rosa Granada, Associate Director; Kim Parker, Executive Assistant and Training Specialist

Guests

No guests

1.2 Approval of Agenda (Action)

Motion: Vice Chair Holton moved to approve the agenda as presented.

Second: Director Moody

Vote: Unanimously approved, 7:0

1.3 Approval of Minutes (Action)

A. August 17, 2020

Motion: Director Moody moved to approve the August 17, 2020 minutes as presented.

Second: Director Kaumann

Vote: Unanimously approved, 7:0

1.4 Public Comment

No public comment – Kim Parker

2.0 ITEMS FOR ACTION / INFORMATION

2.1 Distribution of Board Designated Funds (Action)

Interim Foundation Director Niamh Mercer informed the Board of the following requests for funds from the Foundation. The Finance Committee recommends that

the Board distribute funds, which total \$12,000, to the programs. Details about each request are included in the Board packet.

- Multilingual Nursery Rhyme Booklet Project - \$8,000 for translation fees. 3,000 booklets will be produced. There was no discussion.

- MOVE 1,000 Books Before Kindergarten - \$2,000 for 2,000 books. There was no discussion.

- Let's Talk About Race – \$2,000 to purchase program materials for book bags. HPLD Librarian Carolyn Valencia answered questions about the program and offered to communicate with the Board, letting them know what books are chosen, etc. The books will be age-appropriate for 3-5-year-olds.

Dr. Matthew Hott explained that the objective is to get everyone to talk about differences and work together as a community. After some discussion, Chair Damsma pointed out that the Foundation Board's role is not to approve the program, but to provide funding for programming.

Motion: Vice Chair Holton moved to approve the distribution of Board-designated funds as presented.

Second: Director Arens-Bennett

Vote: Approved, 6:1

2.2 2021 Meeting Schedule (Action)
There was no discussion.

Motion: Director Moody moved to approve the 2021 Meeting Schedule as presented.

Second: Vice Chair Holton

Vote: Unanimously approved, 7:0

2.3 2021 Officers and Committees (Action)

The Foundation Board will need to elect a 2021 Board Chair, who must be a current member of the HPLD Board of Trustees. Vice Chair Holton volunteered to be considered for the position.

Motion: Director Roberts moved to nominate Vice Chair Holton for the 2021 HPLD Foundation Board Chair

Second: Director Arens-Bennett

Vote: Unanimously approved, 7:0

The Vice Chair position will be filled at the February meeting.

2.4 2021 Budget (Action)

Director Roberts announced that the HPLD Foundation Finance Committee recommends that the budget be approved as presented.

Motion: Director Moody moved to approve the 2021 budget as presented

Second: Director Kaumann

Vote: Unanimously approved, 7:0

3.0 FINANCE REPORT – Natalie Wertz, Finance Manager

Finance Manager Natalie Wertz reviewed the Financials, which can be found in the Board packet. Director Moody asked if there has been a decrease in corporate donations, and Ms. Wertz answered that they are a little behind, but most donations come in from now to year end.

Director Roberts asked Ms. Wertz to describe the Stifel account to the Foundation Board so that they are aware of its purpose. Wertz noted that fund started several years ago and has been added to over the years. She explained that there is a spending policy that the Foundation Board must adhere to when distributing Board Designated funds. Information can be found on the Foundation website: [Spending Policy http://www.mylibrary.us/wp-content/uploads/2017/09/Spending-Policy.pdf](http://www.mylibrary.us/wp-content/uploads/2017/09/Spending-Policy.pdf)

4.0 FOUNDATION REPORT – Niamh Mercer, Interim Foundation Director

4.1 Interim Foundation Director – Dr. Matthew Horts, HPLD Executive Director

Dr. Horts introduced the Foundation's Interim Director, Niamh Mercer. She's been a huge asset with the department's grants, golf tournament, fund-raising, and all around.

4.2 2020 Links for Literacy Report

Interim Foundation Director Mercer reported that the Links for Literacy golf tournament was socially distanced this year, with a tee time start instead of a shotgun start. It grossed \$1,595 in silent auctions, the total net was \$19,819, and the Kiwanis Club 50/50 split was \$9,909. She added that staff will solicit sponsors and the silent auction prizes earlier next year. Director Roberts congratulated Ms. Mercer.

4.2 Writer in Residence Program

Interim Foundation Director Mercer informed the Board that the program started a month late because of COVID.

Joshua Collier, 2020 Writer in Residence, is editing his on the solar car virtual program.

HPLD's District-Wide Programming Committee will handle the all Writer in Residence programming in 2021 and going forward, and the Foundation will manage the application and selection process. Mercer suggested setting term-limits for committee members to increase diversity of committee members and the authors selected. She proposed working with Annie Epperson of UNC help add new members to the committee. Applications will be available in January.

Chair Damsma asked how many are on the selection committee. Ms. Mercer responded that 5-7-9 people are on the committee, most been on it since its inception.

4.3 Colorado Gives Day December 8th

Interim Foundation Director Mercer reported about Colorado Gives Day and other ways to give to the Foundation.

- Colorado Gives Day is December 8th.
- King Soopers rewards. There are 35 households enrolled who have designated the Foundation to receive their rewards the Foundation receives over \$400 each quarter in revenue.
- *I Love my Library* t-shirts are available for purchase.

5.0 BOARD COMMENTS

Interim Foundation Director Mercer thanked Chair John Damsma for his service to the

Foundation Board and presented him with a gift of t-shirt, fleece vest, travel mug, and so on. This is Chair Damsma's last meeting with the Foundation Board.

Director Roberts: It's been an enlightening process. John's leadership has significantly changed the Board and we are therefore in great shape. Thank you, John. Abby Yeagle, too, must be proud of what she accomplished during her time here.

Director Moody: Congratulations, John. Thanks for listening to what I said.

Director Kaumann: We haven't had your leadership long enough, John. Stay safe everyone!

Vice Chair Holton: Thank you, John, for your leadership. I'll miss you. Thank you everyone for all you've done.

Director Arens-Bennett: Thank you for the opportunity to be on the board. Nice to work with you. Appreciate the conversation tonight. Stay safe and happy holidays.

Chair Damsma: Thank you all for serving on the HPLD Foundation Board. We made a big shift to creative thinking, teamwork, and working together.

Director Forland: I'm still getting the feel for it. Have a nice holiday.

6.0 ADJOURNMENT

Motion: Director Moody moved to adjourn the meeting

Second: Director Roberts

Vote: Unanimously approved, 7:0

Meeting adjourned at 4:35pm. Due to connectivity issues, the meeting was adjourned via GoToMeeting chat.

Next Meeting: February 8, 2021 at 3:00p.m. at the HPLD Administration and Support Services Building

HIGH PLAINS LIBRARY DISTRICT FOUNDATION

BOARD OF DIRECTORS COMMUNICATION

Meeting date: 03/22/2021
Type of item: Information
Subject: Board Designated Fund Update
Presented by: Rosa Granado, Associate Director of Public Services, Brittany Raines, MOVE Manager, Carolyn Valencia, MOVE Librarian

Background

HPLD staff will provide an update on the HPLD program, *Widening the Window* (formerly *Let's Talk About Race*). The program received \$2,000 in Foundation Board Designated funds during the November 16, 2020 Regular Session for program materials.

- Title: Widening the Window
- Series of three booktalks/storytimes over a three-month period
 - Session one: Observation
 - Session two: Empathy
 - Session three: Loving Kindness
- Basic agenda:
 - Storytime with families
 - Children then participate in a theme appropriate craft that focuses on build one's empathy muscle and celebrating diversity.
 - As children craft, parents will discuss with a facilitator the adult book
 - Resources will be included for adults that help with personal health and wellbeing such as Ted Talks, podcasts, journal prompts, worksheets, 30 minute recorded gentle yoga video, 3-5 minute pre-recorded meditations, and breathwork. Please note that these are similar to resources found in the Adult book *My Grandmother's Hands: Racialized Trauma and the Pathway to Mending Our Hearts and Bodies*, Resmaa Menakem.
- Partnering with Greeley Evans School District 6. Potential partnerships with CEEN (Colorado Early Education Network)
- 8 families will participate in the program and keep their book bags. 2 book bags will be absorbed into the HPLD collection.
- Each family will receive a bookbag with three children's books and one adult book
 - [Adult book \(final\)](#): *My Grandmother's Hands: Racialized Trauma and the Pathway to Mending Our Hearts and Bodies* by Resmaa Menakem
 - Children's books are not yet final, but will more than likely be:
 - [Observation](#): *The Colors of Us*, by Karen Katz
 - [Empathy](#): *Chocolate Me!*, by Taye Diggs
 - [Loving Kindness](#): *Not Quite Snow White*, by Ashley Franklin
- Currently seeking facilitators.
 - Programming team will have two skilled facilitators represented
 - Working with Foundation to find the money to hire facilitators
- The program will begin the fourth quarter of this year
- The programming team is currently finalizing evaluation methods.

HIGH PLAINS LIBRARY DISTRICT FOUNDATION

BOARD OF DIRECTORS COMMUNICATION

Meeting date: 03/22/2021
Type of item: Action
Subject: Board Designated Fund Update
Presented by: Niamh Mercer, Foundation Director, Brittany Raines, MOVE Manager
Recommendation: Staff recommends that the Foundation Board of Directors allow the Multilingual Nursery Rhyme Booklet program to use the \$8,000 granted in Board Designated funds for the translation of surveys in addition to the currently allowed translator costs.

Background

The Multilingual Nursery Rhyme Booklet program was granted \$8,000 in Board Designated Funds for translation expenses during the November 16, 2020 Foundation Board of Directors Regular Session. Brittany Raines, MOVE Manager, requests that the use of funds be expanded to include the translation of surveys. Surveys are essential piece in program evaluation, it is crucial that surveys are available in participant's first languages. The Foundation Finance Committee asked that this matter be brought to the Foundation Board of Director's.

Multilingual Nursery Rhyme Booklet Project

Project Manager: Brittany Raines, MOVE Manager

Use of Funds: Translation fees

Funds Distributed: \$8,000.00

About: In order to expand upon the District's current early literacy initiatives, HPLD will collect nursery rhymes, finger plays, and songs from Weld County's international community in their native languages (Somali, Burmese and French) to be compiled into multilingual nursery rhyme booklets. The booklets will be distributed through HPLD branch libraries and Outreach stops, as well as through the Immigrant and Refugee Center (IRCNOCO), Centennial Board of Cooperative Educational Services (CBOCES), and North Range Behavioral Health's Home Instruction for parents of Preschool Youngsters (HIPPY) home mentors. These booklets will be accompanied by a DVD containing performances of the booklet's contents. Booklets will also be distributed with early literacy material for parents to explain the importance of early literacy skills for children as they enter school. The Multilingual Nursery Rhyme Booklets will reduce the barriers to parent engagement in early literacy and help young children of immigrants and refugees in Weld County close the gap in kindergarten readiness with their peers.

Evaluation: The District approaches program evaluation through outcome-based planning and evaluation. The District's anticipated long- term outcome will be increased understanding of early literacy best practices among of families and caregivers in international neighborhoods. This will be measured in a variety of ways, including the frequency of the family's use of booklets, the child's tactile book literacy, and the amount of time spent on early literacy in the home. This can be as effortless as singing one song, engaging in one fingerplay, or reciting one nursery rhyme with a child per day. This data will be collected and measured in collaboration with HIPPY mentors through the District's survey system, Formstack.

Staff Recommendation

Staff recommends that the Foundation Board of Directors allow the Multilingual Nursery Rhyme Booklet program to use the \$8,000 granted in Board Designated funds for the translation of surveys in addition to the currently allowed translator costs.

HIGH PLAINS LIBRARY DISTRICT FOUNDATION

BOARD OF DIRECTORS COMMUNICATION

Meeting date: 03/22/2021
Type of item: Action
Subject: Revised 2021 Meeting Schedule
Presented by: Niamh Mercer, Foundation Director
Recommendation: Staff recommends that the Board approve the Revised 2021 Meeting Schedule as presented.

Background

The 2021 Foundation Board of Directors meeting schedule was approved by this Board during the November 16, 2020 Regular Session meeting. At that time two meeting locations Q2 and Q4, were to be determined based upon the approval of the District Board of Trustees 2021 Meeting Schedule. The Q2 and Q4 meeting locations have been determined. A Work Session has also been added to the revised schedule, prior to the Q2 meeting to allow time for the Board to review the Board Binder. The Revised 2021 Meeting Schedule (found in Board Packet) includes updated locations and virtual meeting links.

Staff Recommendation

Staff recommends that the Board approve the Revised 2021 Meeting Schedule as presented.



DRAFT 2021 Foundation Board of Directors Meeting Schedule

The HPLD Foundation board meets quarterly, preceding the meetings of the HPLD Trustees.

Q1 Regular Session

Monday, March 22

3:00PM

Northern Plains Public Library
216 2nd Street, Ault, CO 80610

Virtual Option: GoToMeeting

<https://global.gotomeeting.com/join/839710821>

You can also dial in using your phone.

United States: +1 (571) 317-3122

Access Code: 839-710-821

Q2 Work Session

Monday, May 17

2:00PM

Centennial Park Library
2227 23rd Avenue, Greeley, CO 80634

Virtual Option: GoToMeeting

<https://global.gotomeeting.com/join/33701181>

You can also dial in using your phone.

United States: +1 (571) 317-3122

Access Code: 337-001-181

Q2 Regular Session

Monday, May 17

3:00PM

Centennial Park Library
2227 23rd Avenue, Greeley, CO 80634

Virtual Option: GoToMeeting

<https://global.gotomeeting.com/join/33701181>

You can also dial in using your phone.

United States: +1 (571) 317-3122

Access Code: 337-001-181

Q3 Regular Session

Monday, August 16

3:00PM

District Support Services
2650 W 29th Street, Greeley, CO 80631

Virtual Option: GoToMeeting

<https://global.gotomeeting.com/join/868574741>

You can also dial in using your phone.

United States: +1 (408) 650-3123

Access Code: 868-574-741

Q4 Regular Session

Monday, November 15

3:00PM

Lincoln Park Library
1012 11th Street, Greeley, Colorado 80631

Virtual Option: GoToMeeting <https://global.gotomeeting.com/join/598880509>

You can also dial in using your phone.

United States: +1 (872) 240-3412

Access Code: 598-880-509

HIGH PLAINS LIBRARY DISTRICT FOUNDATION

BOARD OF DIRECTORS COMMUNICATION

Meeting date: 03/22/2021
Type of item: Action
Subject: Election of Officers
Presented by: Niamh Mercer, Foundation Director
Recommendation: Staff recommends that the Board of Directors elect a Vice Chair and Secretary/Treasurer in accordance with its Bylaws.

Background

The Foundation Board of Directors elected Gerri Holton as its Chairman during the Q4 November 16, 2020 Regular Session. The Board also chose to wait to elect a Vice Chairman and Secretary/Treasurer until the Q1 February 8, 2021 Regular Session.

A description of each open position as detailed by the Foundation Bylaws follows:

Vice Chairman: In the absence of the Chairman or in the event of his inability or refusal to act, the vice-Chairman shall perform all the duties of the Chairman. When so acting, the vice-Chairman shall have all the powers of and be subject to all the restrictions upon the Chairman. The vice-Chairman shall perform such other duties as from time to time may be assigned to him by the Chairman or by the directors. **The vice-Chairman shall be a current member of the HPLD Board of Trustees.**

Secretary/Treasurer: The Secretary/ Treasurer shall have charge and custody of and be responsible for all funds and securities of the Corporation from any source whatsoever and oversee the deposit and expenditure of all such monies in the name of the Corporation in such banks, trust companies or other depositories as shall be selected in accordance with the provisions of Article VI of these bylaws. The Secretary/ Treasurer shall in general perform all the duties incident to the office of secretary and such other duties as from time to time may be assigned to him by the Chairman or the Board of Directors.

Staff Recommendation

Staff recommends that the Board of Directors elect a Vice Chair and Secretary/Treasurer in accordance with its Bylaws.

HIGH PLAINS LIBRARY DISTRICT FOUNDATION

BOARD OF DIRECTORS COMMUNICATION

Meeting date: 03/22/2021
Type of item: Action
Subject: Selection of Committees
Presented by: Niamh Mercer, Foundation Director
Recommendation: Staff recommends that the Board move to fill all committee positions.

Background

Finance Committee

Current Member: Joyce Smock

- review financial records quarterly, review and recommend financial policies to the board, support
- budget preparation and financial planning, help the full board understand the organization's financial affairs
- usually the Treasurer and at least one other Director

Nomination / Selection Committee

Current Member: Joyce Smock

- help develop Board roles and responsibilities and review Board Member job description
- recruit new members who will be able to help achieve the organization's goals, nominate individuals to be elected as members of the board
- usually the Chairman and at least one other Director

Bylaws and Policy Committee

Current Member: Mark Moody

- review bylaws and recommend revisions/updates as needed, review existing Foundation
- policies, propose amendments or new policies as needed
- usually the Chair and at least one other Director

Fundraising Committee

Current Members: Gerri Holton, Caleb Jackson, Miranda Arens-Bennett

- help assure the Foundation's fiscal health through philanthropy and fund development
- partners with staff in the planning and implementation of fundraising campaigns and events

Friends Committee

Current Members: Andrea Kaumann, Caleb Jackson, Julie Forland

- supports Foundation staff in the development and implementation of a Friends group
- aids in Friends outreach and member event planning
- serves as an advocate and champion for the new Friends program in the community

Staff Recommendation

Staff recommends that the Board move to fill all committee positions.

High Plains Library District Foundation

Statement of Activity January - February, 2021

	TOTAL
Revenue	
43400 Donations	
43450 Restricted Donations	1,500.00
43451 UnRestricted Donations	3,797.81
Total 43400 Donations	5,297.81
47000 Sales	
47008 Book Sales - Foundation	1,671.21
Total 47000 Sales	1,671.21
47500 Earnings on Investments	11,874.57
47600 Interest and Dividend Income	1,782.70
Total Revenue	\$20,626.29
GROSS PROFIT	\$20,626.29
Expenditures	
62100 Contract Services	
62110 Accounting Fees	1,071.58
Total 62100 Contract Services	1,071.58
Total Expenditures	\$1,071.58
NET OPERATING REVENUE	\$19,554.71
NET REVENUE	\$19,554.71

High Plains Library District Foundation

Statement of Financial Position

As of February 28, 2021

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
10000 FirstBank	5,000.00
11000 Investments	
11001 Stifel Nicolaus	584,161.28
11002 Colotrust	115,181.23
Total 11000 Investments	699,342.51
Total Bank Accounts	\$704,342.51
Total Current Assets	\$704,342.51
TOTAL ASSETS	\$704,342.51
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
21000 UnEarned Revenue	42,356.77
Total Other Current Liabilities	\$42,356.77
Total Current Liabilities	\$42,356.77
Total Liabilities	\$42,356.77
Equity	
30000 Opening Balance Equity	422,382.74
32000 Unrestricted Net Assets	220,048.29
Net Revenue	19,554.71
Total Equity	\$661,985.74
TOTAL LIABILITIES AND EQUITY	\$704,342.51

**HIGH PLAINS LIBRARY DISTRICT FOUNDATION
STATEMENT OF ACTIVITY
BUDGET TO ACTUAL**

For the Period Ended February 28, 2021
100.0%
prepared March 4, 2021

Note: Conditional formatting in the % of YTD Budget and % of Annual Budget is on a red to green scale for revenues and green to red scale for expenses. Green is favorable variance. Red is an unfavorable variance.

	Jan. - Feb. Actual	Jan. - Feb. Budget	Variance Favorable (Unfavorable)	% of YTD Budget	YTD Actual	Annual Budget	Variance Favorable (Unfavorable)	% of Annual Budget
REVENUES								
Donations - Restricted	1,500	1,500	-	100%	1,500	10,000	(8,500)	15%
Donations - Unrestricted	3,798	2,000	1,798	190%	3,798	24,000	(20,202)	16%
Earnings on investments	13,657	4,000	9,657	341%	13,657	25,000	(11,343)	55%
Special Events Income	-	-	-	#DIV/0!	-	38,500	(38,500)	0%
Grant revenue	-	6,000	(6,000)	0%	-	60,000	(60,000)	0%
Other income	1,671	350	1,321	477%	1,671	3,500	(1,829)	48%
Total revenues	20,626	13,850	6,776	149%	20,626	161,000	(140,374)	13%
EXPENSES								
Professional Fees	-	500	500	0%	-	3,000	3,000	0%
Contract Services	1,072	1,800	728	60%	1,072	27,800	26,728	4%
Special Events Expenses	-	-	-	#DIV/0!	-	22,800	22,800	0%
Operations	-	6,000	6,000	0%	-	41,300	41,300	0%
HPLD Foundation Grants	-	-	-	#DIV/0!	-	20,000	20,000	0%
Travel and Meetings	-	-	-	#DIV/0!	-	2,500	2,500	0%
Capital Campaign	-	-	-	#DIV/0!	-	20,000	20,000	0%
Total expenses	1,072	8,300	7,228	13%	1,072	137,400	136,328	1%
 Increase (Decrease) in Net Assets	 19,554	 5,550	 14,004		 19,554	 23,600	 (4,046)	



2020 High Plains Library District Foundation Summary

Financial Summary

2020 Revenue	2019 Revenue	2018 Revenue
2020 Revenue \$203,181.55*	2019 Revenue \$180,769.10	2018 Revenue \$94,654
2020 Expenses \$91,063.29*	2019 Expenses \$80,966.43	2018 Expenses \$147,064
2020 Assets	2019 Assets	2018 Assets
2020 Undesignated Assets \$6,447.42*	2019 Undesignated Assets \$19,123.35	2018 Undesignated Assets \$23, 238
2020 Endowment Assets \$571,592*	2019 Endowment Assets \$478,530	2018 Endowment Assets \$378,804

***2020 Financials are not yet audited**

Donor Database

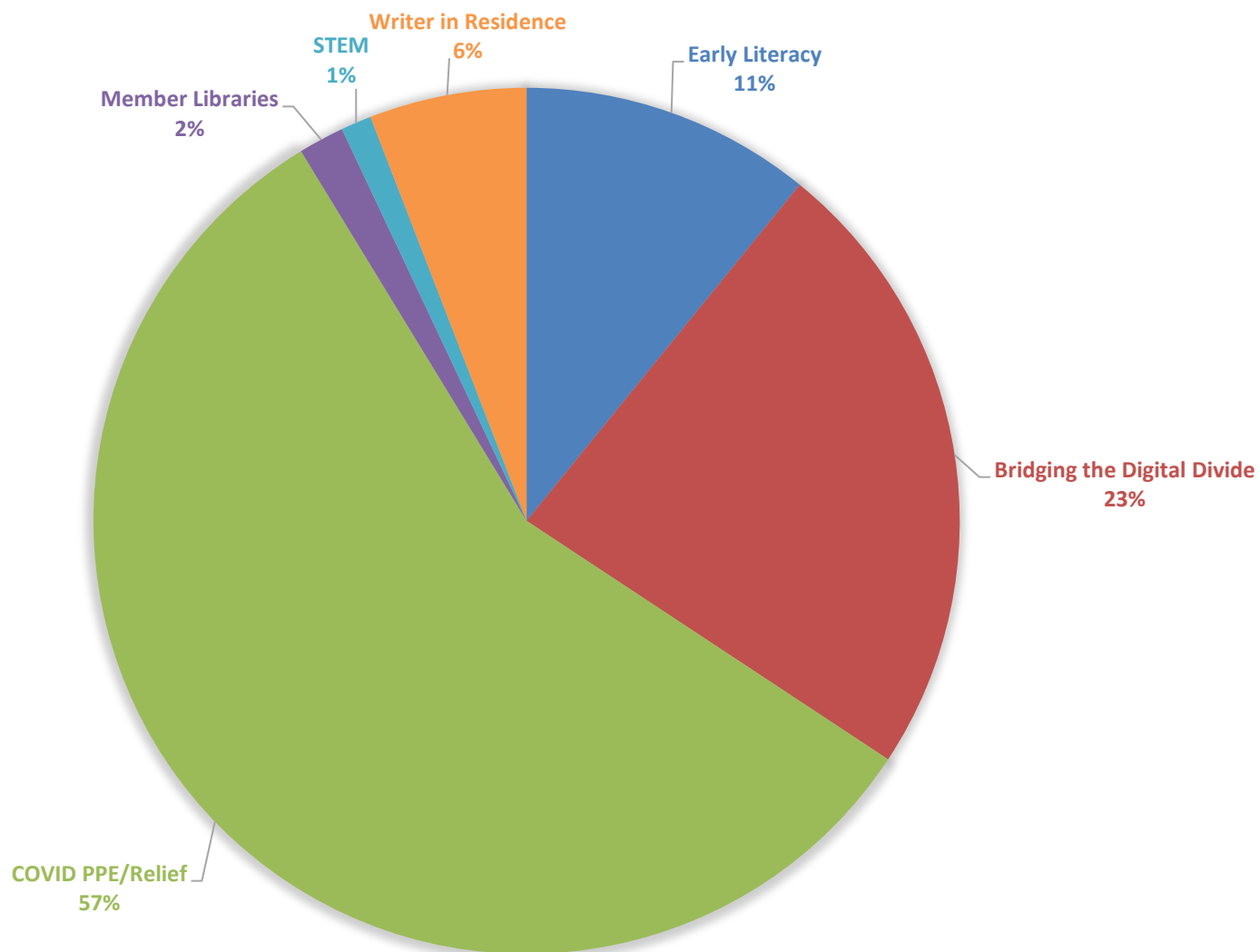
2020	2019	2018
2020 Records 1,441	2019 Records 1,416	2018 Records 1,332
2020 Gifts 3,490	2019 Gifts 3,231	2018 Gifts 2,851
Avg Gift \$580	Avg Gift \$490	Avg Gift \$435

Grants

2020	2019	2018
Applied \$788,300 Funds	Applied \$222,750	Applied \$27,000
Granted \$174,900*	Funds Granted \$22,445	Received \$15,000

***2020 Funds Granted include approximately \$109,600 in reimbursement grants from the Colorado State Libraries CARES Act Grant and DOLA.**

2020 FUNDS GRANTED





Gifts In-Kind

Total valued at \$3,130

Employee Giving

Vacation Donation Campaign \$6,159.18*

Monthly Gifts \$2,155

Total Revenue \$8,314.18

Online Giving

Community First Foundation \$2,176.19

End of Year Campaign

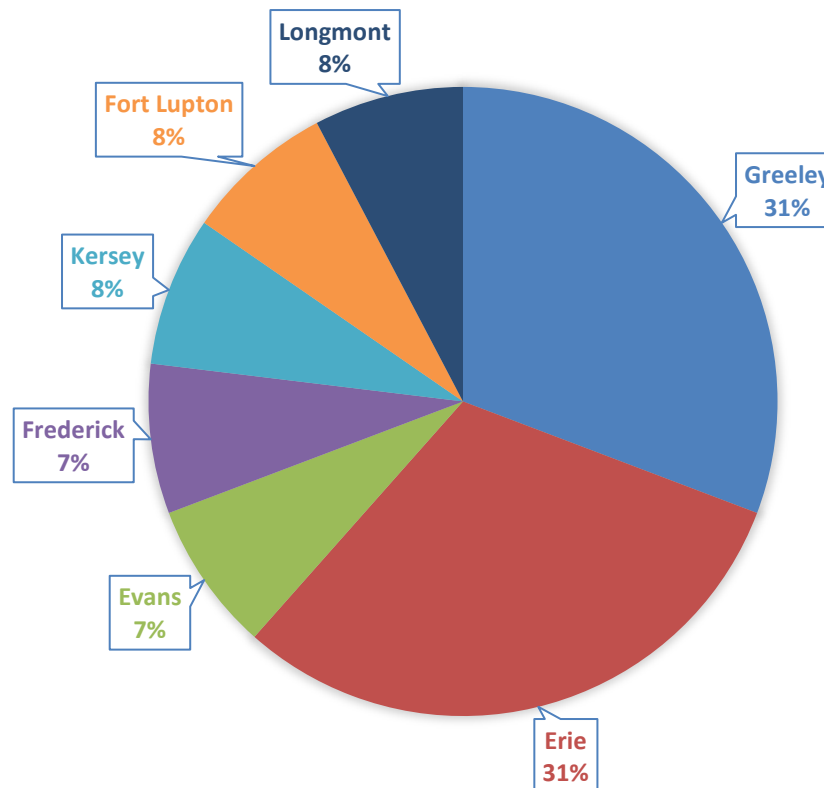
End of Year Mailer Revenue \$2,750.00

End of Year Mailer Cost \$90.00

Total Revenue \$2,660

*Vacation Donation Campaign
income includes donations made in
2020 that were received in 2021.

END OF YEAR DONORS BY LOCATION

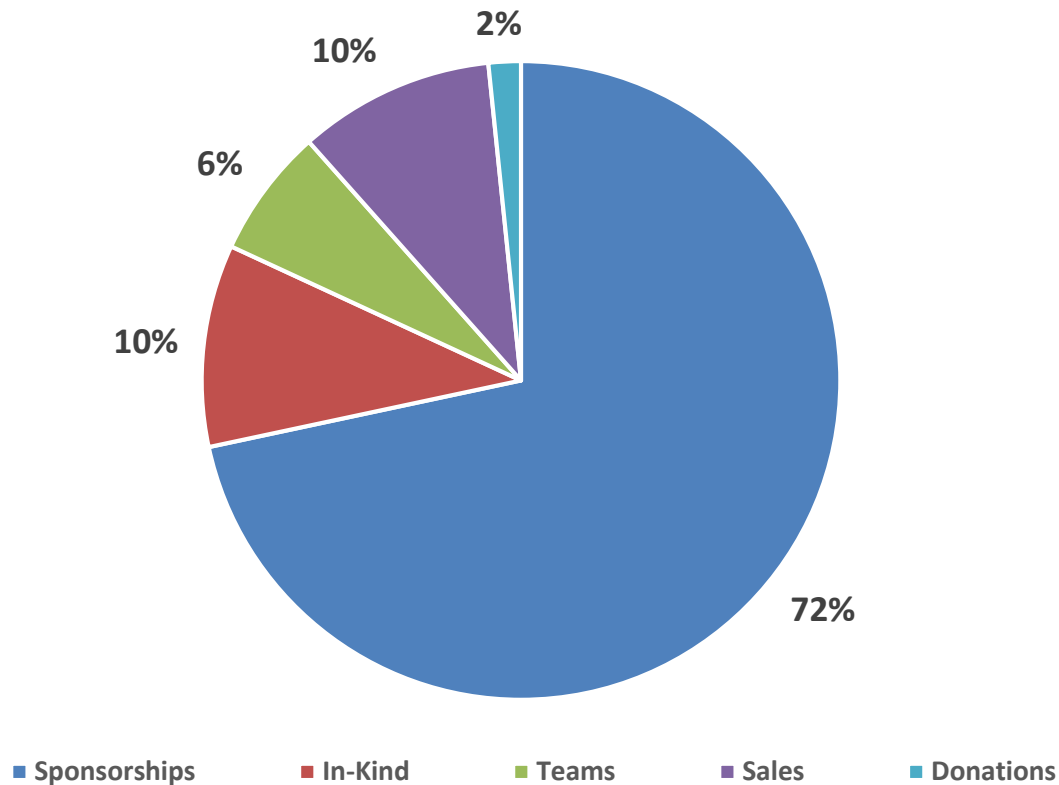




Links for Literacy

2020	2019	2018
Gross Income \$29,029	Gross Income \$31,313	Gross Income \$28,450
Expenses \$9,209.53	Expenses \$7,824	Expenses \$7,594.28
Net Income \$19,819.47	Net Income \$23,489	Net Income \$20,855.72
Kiwanis Split \$9,909.74	Kiwanis Split\$11,744	Kiwanis Split\$10,427.86
In Kind Gifts \$3,130	In Kind Gifts \$4,800	In Kind Gifts \$5,732
Participation 24 teams	Participation 24 teams	Participation 23 teams

2020 Links for Literacy Income





Colorado Gives Day

Year	2020	2019	2018	2017
# of Gifts	43	49	39	45
Net	\$8,515.34	\$4,755.69	\$3,974.24	\$3,465.00
Matching Fund	\$188.67	\$159.10	\$106.26	\$151.93
Gross Donations Received	\$8,981.60	\$4,934.79	\$4,080.50	\$3,616.93
CFF Fees	\$169.93	\$81.05	\$68.50	\$69.30
New Donors	5	12	10	7
Recurring donors LCY	34	30	28	36
Recurring donors LCY increase gift	10	2	4	13
Recurring donors LCY decrease gift	4	4	2	6
Recurring donors LCY same gift	18	25	19	14
Recurring Donor 2+ Years	22	20	1	1
Average gift	\$209.66	\$97.05	\$101.90	\$77.00



Colorado Gives Day Continued

Weld County Collaborative

Participating Organizations **30**

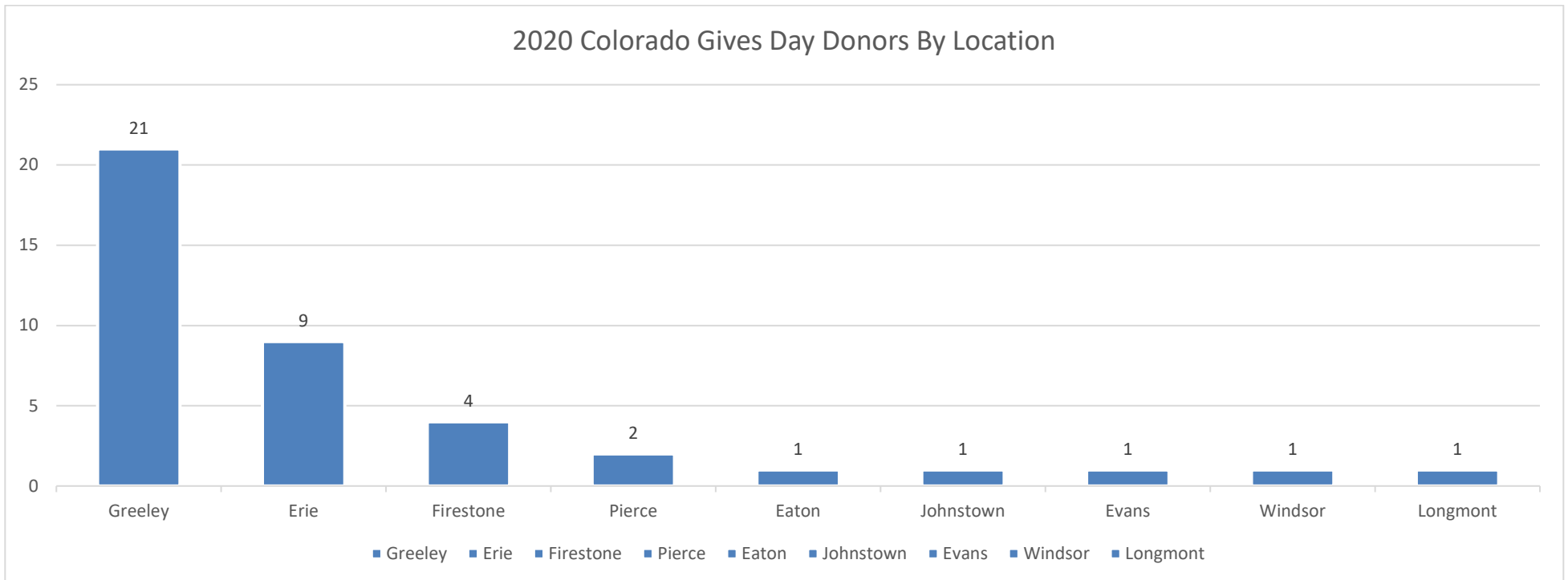
Total Funds Raised **\$421,779**

Statewide

Participating Organizations **225,440**

Total Funds Raised **\$50 million**

2020 Colorado Gives Day Donors By Location





Solicitation Overview

2020 Solicitation

Links for Literacy **\$29,029**

End of Year **\$2,750.00**

Funds Granted **\$174,900**

Employee Giving (Vacation Donations and One-time Payroll Deductions) **\$6,159.18**

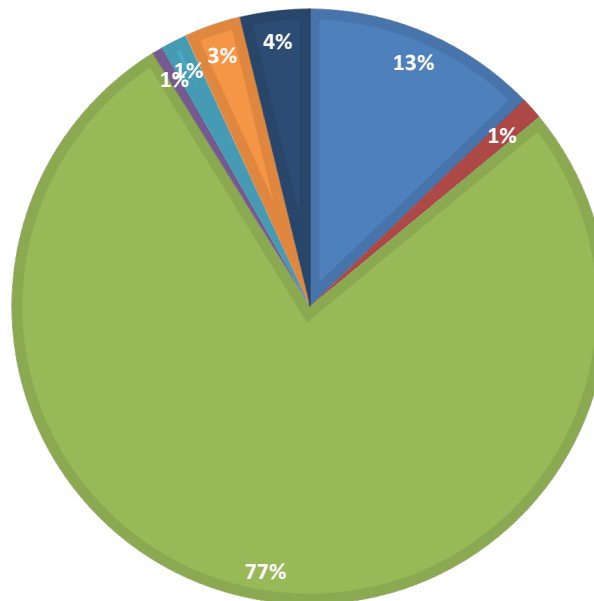
Monthly Gifts **\$3,195.60**

Sales **\$6,916.48**

Colorado Gives Day **\$8,515.34**

2020 SOLICITATION ANALYSIS

■ Links for Literacy ■ End of Year ■ Grants ■ Employee Giving ■ Monthly Gifts ■ Sales ■ Colorado Gives Day





Board

2020		2019		2018	
2020 Board Giving	\$300	2019 Board Giving	\$400	2018 Board Giving	\$140
2020 New / Revised Policies	2	2019 New / Revised Policies	3	2018 New / Revised Policies	1
2020 New Members	2	2019 New Members	8	2018 New Members	7
2020 Q1 Attendance	75%	2019 Q1 Attendance	100%	2018 Q1 Attendance	86%
2020 Q2 Attendance	100%	2019 Q2 Attendance	100%	2018 Q2 Attendance	86%
2020 Q3 Attendance	100%	2019 Q3 Attendance	86%	2018 Q3 Attendance	57%
2020 Q4 Attendance	78%	2019 Q4 Attendance	100%	2018 Q4 Attendance	86%

Primary Support to the District **2020**

- Funds Granted **\$174,900**
- Writer in Residence Stipend **\$9,000**
- Links for Literacy Kiwanis Club of the Rockies Share **\$9,909.74**
- **Total \$193,809.74**

Primary Support to the District **2019**

- Funds Granted
 - Early Literacy \$17,445
 - Glenn A. Jones Memorial Library \$5,000
- Writer in Residence Stipend \$9,000
- Signature Author Series Fundraiser Community Grief Center Share \$2,406
- Links for Literacy Kiwanis Club of the Rockies Share \$11,744
- Total \$36,350

2021 Foundation Timeline	January	February	March	April	May	June	July	August	September	October	November	December
Board Regular Sessions												
ReFUND What Matters												
Writer in Residence												
Library Giving Day Campaign												
Links for Literacy												
End of Year/CGD Campaign												
Annual Report												
Newsletter												
Grants												
Board Designated Fund												

2021 Foundation Events

- January 4-Writer in Residence application opens
- February 8- Q1 Foundation Board of Directors Meeting
- March 1-Writer in Residence application closes
- February 15-ReFUND What Matters campaign begins
- April 1-Writer in Residence announced
- April 7-Library Giving Day
- April 15 -Refund What Matters campaign ends
- May 17- Q2 Foundation Board of Directors Meeting
- August 16-Q3 Foundation Board of Directors Meeting
- September-Links for Literacy Golf Tournament, date TBD
- November 15 Q4 Foundation Board of Directors Meeting
- December-Colorado Gives Day, date TBD

Please note, this is not an exhaustive list of Foundation events and campaigns. Subject to change.



Imagine if state taxpayers chose to donate just a portion of their refunds; this outpouring of support would *re-energize local community causes* across Colorado and make a massive positive impact on our state.

The ReFUND CO awareness campaign shows how you can directly support a local nonprofit that is doing important work in your community. If you get state income tax refund, this new program puts you in

control of deciding to donate some or all of it and choosing exactly which Colorado-registered charity will directly benefit.

For our organization, this provides a new way to fund our ongoing work in the community.

It's as simple as 1,2,3:

1. Decide how much of your refund to donate.
2. Enter **High Plains Library District Foundation** and our registration number, **20093007234**, in the Donate to a Colorado Nonprofit Fund line on your state income tax return or tax software – or just give this info to your tax preparer when you share your tax documents.
3. Smile knowing you've helped a cause that matters to you

Whether you do your taxes yourself or use a tax preparer, RefundWhatMatters.org gives more instructions for how to make sure your refund donation goes to your chosen nonprofit.

Re

FUND



Registration #:
20093007234